

**Launch of Trailer 'The 99' – 31.03.2010**

This is to inform that the Company had hosted a press meet on March 31, 2010 at 7.00 pm regarding the following:

1. Launch of the Trailer in India of "the 99"-Rollicking Animation Series based on the illustrated comics 'The 99', which are owned and published by the Teshkeel Media Group, Kuwait. This animated series is co-produced by the Company along with Endemol, UK.
2. Key note address on 'the 99' by Dr. Naif Al Mutawa, CEO of Teshkeel Media Group, Kuwait.
3. Key note address on "the 99' by Mr. Andy Ward and Mr. Subniv Babuta, Executive Producers of Endemol, UK.