

SANRAA MEDIA LIMITED
(Formerly Known as Sanra Software Limited)
No.1 A, Eden Dale, New No.7, Bishop Wallers Avenue (East), CIT Colony, Mylapore, Chennai - 600004
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF-YEAR ENDED SEPTEMBER 30, 2009
(Rs. in Lakhs)

PARTICULARS	Quarter Ended		Half-year Ended		Year Ended
	30.09.09	30.09.08	30.09.09	30.09.08	31.03.2009
	Unaudited	Unaudited	Unaudited	Unaudited	(Audited)
	(1)	(2)	(3)	(4)	(5)
1 (a) Income from Operations	1,759.86	1,022.34	3,139.62	1,644.77	4,362.50
(b) Other Operating income	0.00	0.00	0.00	0.00	0.00
2. Expenditure					
a) Employees Cost	161.25	225.70	318.37	351.47	552.22
b) Depreciation	80.25	48.70	149.46	94.46	276.83
c) General Administrative Expenses	114.48	145.23	221.47	234.55	345.02
d) Product Development Expenses	961.04	212.30	1,769.76	335.82	2,479.00
e) Other Expenditure		65.70	19.05	109.41	61.43
Total Expenditure	1,317.02	697.63	2,478.11	1,125.71	3,714.50
3. Profit from Operations before other Income, Interest and Exceptional Items (1-2)	442.84	324.71	661.51	519.06	648.00
4. Other Income	1.55	0.00	93.40		87.00
5. Profit before Interest and Exceptional Items (3+4)	444.39	324.71	754.91	519.06	735.00
6. Interest	44.99	3.65	71.52	5.78	121.00
7. Profit(+)/Loss(-) after interest but before Exceptional Items (5-6)	399.40	321.06	683.39	513.28	614.00
8. Exceptional Items	0.00	0.00	0.00	0.00	0.00
9. Profit (+)/Loss (-) from ordinary activities before tax (7+8)	399.40	321.06	683.39	513.28	614.00
10. Tax Expense	41.26	32.38	63.71	55.70	72.39
11. Net Profit (+)/Loss (-) from ordinary activities after tax (9-10)	358.14	288.68	619.68	457.58	541.61
12. Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00	0.00	0.00
13. Net Profit(+)/Loss (-) for the period (11-12)	358.14	288.68	619.68	457.58	541.61

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	Unaudited	Unaudited	Unaudited	Unaudited	(Audited)
14. Paid Up Equity Share Capital	5316.00	2658.00	5316.00	2658.00	5316.00
15. Face Value of equity shares (Rs.)	1.00	10.00	1.00	10.00	1.00
16. Reserves excluding Revaluation Reserves (As per Balance Sheet of previous accounting year)					
17. Earnings Per Share (EPS). (Rs.)					
a. Basic Diluted EPS before Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annulized)	0.07	1.09	0.12	1.72	0.10
b. Basic Diluted EPS after Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annulized)	0.07	1.09	0.12	1.72	0.10
18. Public Shareholdings					
-Number of shares	517877600	25243880	517877600	25243880	506877600
-Percentage of shareholding	97.42%	94.97%	97.42%	94.97%	95.35%
19. Promoter and Promotor Group Shareholding					
a) Pledged/Encumbered					
-Number of shares	13061200	NA	13061200	NA	13061200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	95.18%	NA	95.18%	NA	52.83%
Percentage of Shares (as a % of the total share capital of the company)	2.46%	NA	2.46%	NA	2.46%
b) Non Encumbered					
-Number of shares	661200	NA	661200	NA	11661200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	4.82%	NA	4.82%	NA	47.17%
Percentage of Shares (as a % of the total share capital of the company)	0.12%	NA	0.12%	NA	2.19%

Notes:

- The above audited financial results were reviewed by Audit Committee on 31st October 2009 and taken on record and approved by the Board of Directors in their meeting held on 31st October 2009
- The Company is in Single Business Segment : Entertainment and Electronic Media
- The number of pending compliants received from Shareholders/Investors is Nil as on 01.07.2009 and the Company received 3 complaint from the shareholder which has been resolved by the company and there are no any outstanding complaint of the Shareholder/Investors as on 30th September 2009
- The previous year figures have been re-grouped wherever necessary
- During the quarter under review the company has signed an MoU with In Fusion Malaysia for US\$10 Million

Place: Chennai
Date 31.10.2009

By order of the Board
for SANRAA MEDIA LIMITED.

Uma Karthikeyan
Whole-Time Director