



SANRAA MEDIA LIMITED

(Formerly Known as Sanra Software Limited)

B R COMPLEX II FLOOR, FLAT NO.33/6, C P RAMASWAMY ROAD, ALWARPET, CHENNAI-600 08

AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED MARCH 31, 2010

(Rs. in Lakhs)

PARTICULARS	Audited	Audited	Unaudited	Unaudited
			3 months	3 months
	31.03.2010	31.03.2009	31.03.2010	31.03.2009
1 (a) Income from Operations	6,665.80	4,375.78	1,742.22	1,323.91
(b) Other Operating income				
2. Expenditure				
a) Employee Cost	1,044.28	552.22	463.86	(95.39)
b) Depreciation	395.89	276.83	220.77	115.39
c) General Administrative Expenses	679.86	353.80	287.93	(133.15)
d) Product Development Expenses	3,449.66	2,479.01	716.72	1,838.94
e) Other Expenditure	145.57	61.43	126.52	(150.38)
Total Expenditure	5,715.26	3,723.28	1,815.80	1,575.40
3. Profit from Operations before other Income, Interest and Exceptional Items (1-2)	950.54	652.50	(73.58)	(251.49)
4. Other Income	106.58	87.00	13.18	87.00
5. Profit before Interest and Exceptional Items (3+4)	1,057.12	739.49	(60.40)	(164.50)
6. Interest	139.45	121.00	20.18	97.30
7. Profit(+)/Loss(-) after interest but before Exceptional Items (5-6)	917.67	618.50	(80.58)	(261.79)
8. Exceptional Items				
9. Profit (+)/Loss (-) from ordinary activities before tax (7+8)	917.67	618.50	(80.58)	(261.79)
10. Tax Expense	113.11	73.93	8.14	(22.14)
11. Net Profit (+)/Loss (-) from ordinary activities after tax (9-10)	804.56	544.57	(88.72)	(239.65)
12. Extraordinary Items (Net of Tax Expense)				
13. Net Profit(+)/Loss (-) for the period (11-12)	804.56	544.57	(88.72)	(239.65)
14. Paid Up Equity Share Capital	11,961.00	5,316.00	11,961.00	5,316.00
15. Face Value of equity shares (Rs.)	1.00	10.00	1.00	10.00
16. Reserves excluding Revaluation Reserves (As per Balance Sheet of previous accounting year)	1,635.68	7,476.13	NA	NA
17. Earnings Per Share (EPS). (Rs.)				
a. Basic Diluted EPS before Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annulized)	0.07	0.10	NA	NA
b. Basic Diluted EPS after Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annulized)				
18. Public Shareholdings				
-Number of shares	1165224600	506877600	1165224600	506877600
-Percentage of shareholding	97.42%	95.35%	97.42%	95.35%
19. Promoter and Promoter Group Shareholding				
a) Pledged/Encumbered				
-Number of shares	13061200	13061200	13061200	13061200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	42.30%	52.83%	42.30%	52.83%
Percentage of Shares (as a % of the total share capital of the company)	1.09%	2.46%	1.09%	2.46%
b) Non Encumbered				
-Number of shares	17814200	11661200	17814200	11661200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	57.70%	47.17%	57.70%	47.17%
Percentage of Shares (as a % of the total share capital of the company)	1.49%	2.19%	1.49%	2.19%

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SEGMENT REPORTING FOR THE QUARTER & YEAR ENDED MARCH 31, 2010

(Rs. in Lakhs)

PARTICULARS	Audited	Audited	Unaudited	Unaudited
			3 months	3 months
	31.03.2010	31.03.2009	31.03.2010	31.03.2009
1. Segment Revenue				
(A)Entertainment & Electronic media	5,695.23	-	1289.57	-
(B) E - Learning	970.57	-	452.57	-
Total	6,665.80	-	1,742.14	-
Less : Inter segment Revenue	0.00	-	-	-
Net Sale / Income from Operations	6,665.80	-	1,742.14	-
2. Segment Results - (profit /Loss Before Tax and interest from each segment)				
(A)Entertainment & Electronic media	903.20	-	-51.61	-
(B) E - Learning	153.92	-	(8.79)	-
Total	1,057.12	-	-60.40	-
Less :				
(i) Interest	139.45	-	20.18	-
(ii) Other Un - Allocated Expenditure Net Off	0.00	-	0.00	-
(iii) Un - Allocable Income	0.00	-	0	-
Total Profit Before Tax	917.67	-	-80.58	-
3.Capital Employed				
(A)Entertainment & Electronic media	9,936.78	-	8820.10	-
(B) E - Learning	5,122.00	-	5122.00	-
TOTAL	15,058.78	-	13,942.10	-

NOTES TO SEGMENTAL INFORMATION :

A. Un allocable expenditures include expenses incurred on common services at the corporate level

B. Since the segment wise revenue exceeds 10 % on total revenue,only during the quarter under review,hence segment details furnished.

Place: Chennai
Date 31.05.2010

By order of the Board
for SANRAA MEDIA LIMITED.

Uma Karthikeyan
Whole-Time Director



STATEMENT OF ASSET AND LIABILITIES FOR THE YEAR ENDED MARCH 31, 2010		
	(Rs. in lakhs)	
Particulars	Standalone	Standalone
	Year Ended	Year Ended
	31/03/2010	31/03/2009
	Audited	Audited
SHAREHOLDERS' FUNDS:		
(a)Capital	11,961.00	5,316.00
(b)Reserves and Surplus	1,635.68	7,476.13
(c) Share Application Money	-	91.85
Loan Funds	1,300.60	859.22
Deferred Tax Liability	18.31	26.74
TOTAL	14,915.59	13,769.94
Fixed Assets	4,607.66	4,781.48
Investments	6,592.00	6,592.00
Current Assets, Loans and Advances		
(a)Inventories		
(b) Sundry Debtors	3,814.07	2,454.37
(c) Cash and Bank balances	9.33	379.15
(d) Other current assets		
(e) Loans and Advances	1,137.50	148.10
Less: Current Liabilities and Provisions		
(a) Liabilities	887.80	430.22
(b) Provisions	401.69	193.98
Miscellaneous Expenditure	44.52	39.04
Profit and Loss Account		
TOTAL	14,915.59	13,769.94

Notes:

- The above audited financial results were reviewed by Audit Committee on 31st May 2010 and taken on record and approved by the Board of Directors in their meeting held on 31st May 2010
- The Company operates in two Business Segments : (a) Entertainment, Electronic Media & (b) E - Learning
- The number of pending compliants received from Shareholders/Investors is Nil as on 01.01.2010 and the Company during the quarter received 1 complaint from the shareholders which has been resolved and there is no any outstanding complaint of the Shareholders as on 31st March 2010.
- The previous year figures have been re-grouped wherever necessary

Place: Chennai
Date 31.05.2010

By order of the Board
for SANRAA MEDIA LIMITED.

Uma Karthikeyan
Whole-Time Director