



SANRAA MEDIA LIMITED

(Formerly Known as Sanra Software Limited)

No.1 A, Eden Dale, New No.7, Bishop Wallers Avenue (East), CIT Colony, Mylapore, Chennai - 600004

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTH ENDED DECEMBER 31, 2009

(Rs. in Lakhs)

PARTICULARS	Quarter Ended		Nine months Ended		Year Ended
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.03.2009
	Unaudited	Unaudited	Unaudited	Unaudited	(Audited)
1 (a) Income from Operations	1,783.96	1,407.10	4,923.58	3,051.87	4,362.50
(b) Other Operating income	0.00	0.00	0.00	0.00	0.00
2. Expenditure					
a) Employees Cost	332.05	296.14	580.42	647.61	552.22
b) Depreciation	25.66	66.98	175.12	161.44	276.83
c) General Administrative Expenses	234.20	252.40	391.93	486.95	345.02
d) Product Development Expenses	813.18	304.25	2,732.94	640.07	2,479.00
e) Other Expenditure	16.26	102.40	19.05	211.81	61.43
Total Expenditure	1,421.35	1,022.17	3,899.46	2,147.88	3,714.50
3. Profit from Operations before other Income, Interest and Exceptional Items (1-2)	362.61	384.93	1,024.12	903.99	648.00
4. Other Income	0.00	0.00	93.40	0.00	87.00
5. Profit before Interest and Exceptional Items (3+4)	362.61	384.93	1,117.52	903.99	735.00
6. Interest	47.75	17.92	119.27	23.70	121.00
7. Profit(+)/Loss(-) after interest but before Exceptional Items (5-6)	314.86	367.01	998.25	880.29	614.00
8. Exceptional Items	0.00	0.00	0.00	0.00	0.00
9. Profit (+)/Loss (-) from ordinary activities before tax (7+8)	314.86	367.01	998.25	880.29	614.00
10. Tax Expense	41.26	40.37	104.97	96.07	72.39
11. Net Profit (+)/Loss (-) from ordinary activities after tax (9-10)	273.60	326.64	893.28	784.22	541.61
12. Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00	0.00	0.00
13. Net Profit(+)/Loss (-) for the period (11-12)	273.60	326.64	893.28	784.22	541.61
14. Paid Up Equity Share Capital	5,316.00	5,316.00	5,316.00	5,316.00	5,316.00
15. Face Value of equity shares (Rs.)	1.00	10.00	1.00	10.00	1.00
16. Reserves excluding Revaluation Reserves (As per Balance Sheet of previous accounting year)					
17. Earnings Per Share (EPS). (Rs.)					
a. Basic Diluted EPS before Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annualized)	0.05	0.61	0.17	1.48	0.10
b. Basic Diluted EPS after Extraordinary Items for the period, for the year to date and for the Previous year (Not to be annualized)	0.05	0.61	0.17	1.48	0.10
18. Public Shareholdings					
-Number of shares	517877600	50443760	517877600	50443760	506877600
-Percentage of shareholding	97.42%	94.97%	97.42%	94.97%	95.35%
19. Promoter and Promoter Group Shareholding					
a) Pledged/Encumbered					
-Number of shares	13061200	NA	13061200	NA	13061200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	95.18%	NA	95.18%	NA	52.83%
Percentage of Shares (as a % of the total share capital of the company)	2.46%	NA	2.46%	NA	2.46%
b) Non Encumbered					
-Number of shares	661200	NA	661200	NA	11661200
Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	4.82%	NA	4.82%	NA	47.17%
Percentage of Shares (as a % of the total share capital of the company)	0.12%	NA	0.12%	NA	2.19%

Notes:

- The above audited financial results were reviewed by Audit Committee on 30th January 2010 and taken on record and approved by the Board of Directors in their meeting held on 30th January 2010
- The Company is in Business Segment : Entertainment , Electronic Media & E - Learning
- The number of pending compliants received from Shareholders/Investors is Nil as on 01.10.2009 and the Company received 3 complaint from the shareholder which has been resolved by the company and there are no any outstanding complaint of the Shareholder/ Investor as on 31.12.2009
- The previous year figures have been re-grouped wherever necessary

Place: Chennai
Date 30.01.2010

By order of the Board
for SANRAA MEDIA LIMITED.

Uma Karthikeyan
Whole-Time Director

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 SEGMENT REPORTING FOR THE QUARTER & NINE MONTHS ENDED DECEMBER 31, 2009

(Rs. in Lakhs)

PARTICULARS	Quarter Ended		Nine months Ended		Year Ended
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.03.2009
	Unaudited	Unaudited	Unaudited	Unaudited	(Audited)
1. Segment Revenue					
(A) Entertainment & Electronic media	1,265.96	N.A	1265.96	N.A	N.A
(B) E - Learning	518.00	N.A	518	N.A	N.A
Total	1,783.96	N.A	1783.96	N.A	N.A
Less : Inter segment Revenue	0.00	N.A	0	N.A	N.A
Net Sale / Income from Operations	1,783.96	N.A	1783.96	N.A	N.A
2. Segment Results - (profit /Loss Before Tax and interest from each segment)					
(A) Entertainment & Electronic media	344.28	N.A	344.28	N.A	N.A
(B) E - Learning	168.33	N.A	168.33	N.A	N.A
Total	512.61	N.A	512.61	N.A	N.A
Less :					
(i) Interest	47.75	N.A	47.75	N.A	N.A
(ii) Other Un - Allocated Expenditure Net Off	150.00	N.A	150.00	N.A	N.A
(iii) Un - Allocable Income	0.00	N.A	0	N.A	N.A
Total Profit Before Tax	314.86	N.A	314.86	N.A	N.A
3.Capital Employed					
(A) Entertainment & Electronic media	8,320.10	N.A	8320.10	N.A	N.A
(B) E - Learning	5,410.80	N.A	5410.80	N.A	N.A
TOTAL	13,730.90	N.A	13730.90	N.A	N.A

NOTES TO SEGMENTAL INFORMATION :

- A. Un allocable expenditures includes expenses incurred on common services at the corporate level
 B. Since the segment wise revenue exceeds 10 % on total revenue,only during the quarter under review,hence segment details furnished

Place: Chennai
 Date 30.01.2010

By order of the Board
 for SANRAA MEDIA LIMITED.

Uma Karthikeyan
 Whole-Time Director